

April 28, 2006
No. 16

Dwight Freeman, CEO

Fresh Facts

Editor: Lyla Davis Volume 1

ATTENTION GROWERS:

The UNITED of Colorado annual meeting will be held Tuesday, May 30, 2006, 7:00 p.m. at the Movie Manor Restaurant.

A representative from Wall, Smith, Bateman and Associates will present the annual audit.

If you have questions you would like answered at the annual meeting, please send them to info@unitedpotatoco.com. We would like to compose a list of questions prior to the meeting to be answered for the entire membership. All questions will be anonymous.

The current board of directors will serve another year per the bylaws – there will not be an election of officers this year.

The Board of Directors would like to remind the membership that the original membership contract is a two year contract (2005 – 2007). Your contract is on file with Dwight if you would like a copy or have any questions regarding the terms.

A stocks on hand survey will be sent out for May 1 inventories. Please take the time to fill out the survey even if you do not have any potatoes in storage. The last survey was very successful – 97% of the membership responded. GO UNITED!

UNITED of America is publishing a newsletter that we will be mailing to the Colorado members. Please let Lyla know if you would like newsletters sent to multiple addresses (i.e.: family farms with multiple addresses). We know that mail doesn't always get passed on or gets lost behind the pick up seat!

UNITED of Colorado encourages its members not to sell any excess seed. Remember, the goal is to keep the supply down and the prices up. We all need to do our part to keep the original goal a reality.

Last year, Idaho dumped 660,000 pounds of potatoes. PLEASE DO NOT OVERPLANT!

UNITED of America has partnered with the USDA to improve data and statistical relevancy as well as communication and collaboration for the benefit of the potato industry. USDA agencies represented at the meeting hosted by UNITED of America included the National Agricultural Statistics Service, Agricultural Marketing Services and Farm Service Agencies. Also present were representatives from UNTIED of Canada, Washington State Potato Commission, Potato Marketing Association of North America, Idaho Growers and Shippers Association, Idaho Potato Commission and the National Potato Council. Some future programs and collaborations as a result of the meeting are:

- **USDA will explore providing new, more specific data, to benefit growers, including a separation of fresh and process production**
 - **Cross training to be held for UPGA leaders and USDA representatives to improve understanding**
 - **UPGA will communicate with growers, urging them to provide accurate and factual information**
 - **New technologies and automated systems for data gathering, reporting and interactive maps will be tailored to fit the changing needs of today's grower.**
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